



# The Bunny Trail Rabbit Rescue

*Just imagine how wonderful it would be to assist these deserving bunnies in beginning their new life.*

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Dear Valued Supporter,

We are thrilled to introduce a new way to support our bunnies and our rescue efforts, while also providing an amazing opportunity for you. We are now offering Bunny Sponsorship Opportunities for local businesses to showcase their services on our vacant walls in the Barnyard Village Adoption Center. As our adoption center receives frequent visits from both locals and tourists every weekend, this will be a great way for you to advertise your business. We have detailed all our packages below, and we hope to establish a fruitful partnership with you.

## **We are reaching out to offer our Bunny Sponsorship Opportunities.**

- ★ **Bronze:** \$35 per month - You will be promoted on our website under “Our Support Team”. *This contribution supports one of our monthly vaccine expenses.*
- ★ **Silver:** \$50 per month - You will receive a 5x7 Promotional Frame on our Adoption Center Entrance Wall. *This contribution enables us to fund a neuter surgery once a month.*
- ★ **Gold:** \$100 per month - You will receive a 8x10 Promotional Frame on our Adoption Center Entrance wall. *This contribution enables us to cover the cost of one spay surgery every month.*
- ★ **Platinum:** \$150 per month - You will receive a 12x12 Square in our adoptable’s room, that will include a QR Code to your company website. *This donation will assist us in purchasing food and supplies for an entire month.*

*Your contribution matters. You have the power to choose any amount you wish to give each month, and every dollar counts. Plus, all donations are tax-deductible. Join us in making a difference today.*

By committing to a monthly donation of \$35 or more, you will gain a valuable opportunity to showcase your business on our website's "Supporters" page. Your logo and a link to your website will be prominently featured, allowing you to connect with potential customers and demonstrate your commitment to our cause. As a way of saying Thank You for supporting us, we will also get the word out about your business on our social media pages!

## **How To Sign Up**

- Sign up for AutoPay Donations through PayPal, Venmo, or Credit Card on our website (Donate Button).
    - You can Mail checks to: 3645 The Barnyard, Carmel CA 93923
  - Email us your logo and any information you would like us to include on our website and/or sign.
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## **Our mission is to support the domestic rabbit crisis in California.**

We are incredibly grateful to our wonderful bunny supporters who make it possible for us to keep saving lives. We won't deny that our mission is a difficult one as we face numerous challenges. There are breeders who overbreed, flea markets and swap meets that sell baby bunnies taken from their mothers too soon, families who

buy bunnies on impulse, and all these bunnies eventually end up flooding the rescues and shelters. Nonetheless, we remain dedicated to our mission and are grateful for your invaluable support.

Many unwanted bunnies are given for free on sites such as Craigslist or Facebook. Overcrowded shelters often are forced to intake unwanted bunnies, and many shelters have to create euthanasia lists due to a lack of space, which gives rescues just a few days to find fosters or try to save these innocent lives. Unfortunately, many bunnies are set "free" by desperate families who don't know what else to do. But, releasing bunnies is not a good option, as many released bunnies have only a 50% chance of surviving ONE day out in the "wild", and the chances of survival only diminish as the days go on. Domestic rabbits, unlike their wild counterparts who learn survival skills from their parents, are not trained to fend for themselves. Domestic rabbits are taught that food and protection come from humans. Hence, they lack the necessary skills to fight off or hide from predators.

Our rescue was initiated with the aim of providing a safe haven to bunnies who have not been given the chance to live the life they've been given. We want to offer them the love, care, and opportunity they never had. Almost all of our adoptable bunnies, even the babies, had a certain euthanasia date at the shelter. We have often exceeded our maximum capacity, and have consistently remained over capacity, to ensure none of these bunnies lose their life.

Our mission to care for bunnies continues, but we need your help. Due to being over capacity, our finances and budget have taken a hit as supplies go much faster with the increased number of bunnies in our care. This doesn't even include the medical costs of spaying, neutering, vaccinations, wellness checks, and any necessary procedures to ensure the bunnies can live a long and happy life.

As an organization, we have been experiencing a significant increase in our monthly expenses. Our current monthly budget has almost doubled, and we are finding it challenging to keep up with it. Despite our best efforts, our fundraising campaigns have not been as successful as we anticipated, and we have hit a wall in our fundraising efforts.

To maintain our operations and continue providing quality services, we need to increase our monthly donations. Our monthly overhead budget includes expenses such as supplies, medical bills, rent, insurance, and feed. These expenses cost us \$2,500 per month, and we need your support to cover them.

Your contribution, no matter how small, will go a long way in helping us meet our financial obligations and continue serving our community. We greatly appreciate your continued support and commitment to our cause.

Much Love and Appreciation,



Founder

### **The Bunny Trail Rabbit Rescue**

[www.thebunnytrailrescue.org](http://www.thebunnytrailrescue.org)

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